

Sheer Driving Pleasure

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M YM 5107

# THE NEW BMW 3 SERIES SALOON.

(CT)

ERVER AD.

BMW EFFICIENT DYNAMICS. LESS EMISSIONS. MORE DRIVING PLEASURE.

# THE NEW BMW 3 SERIES SALOON.











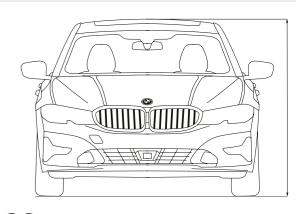


24 Wheels and tyres



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61



MILLIN .







#### THE MOST BEAUTIFUL EXPECTATIONS: THE EXCEEDED ONES.

**Timeless athleticism** sporty proportions with optimal aerodynamics || BMW Laserlight<sup>1</sup> || LED rear lights II 19" light alloy wheels.<sup>1</sup> Next-level driver assistance and connectivity BMW Intelligent Personal Assistant<sup>2</sup> II Driving Assistant Professional<sup>1</sup> with extensive safety and comfort features II Parking Assistant Plus<sup>1</sup> II Customisable BMW Live Cockpit Professional<sup>1,3</sup> with a display network consisting of a 12.3" fully digital instrument display and a 10.25" Control Display II Digital Key.<sup>4</sup> Comfortable equipment Ambient light including Welcome Light Carpet<sup>1</sup> II Improved interior acoustics. **Outstanding** driving dynamics BMW M340i xDrive Saloon<sup>6</sup> || M Sport differential<sup>1, 5</sup> || Adaptive M suspension<sup>1</sup> || Active air stream kidney grille II Efficient Lightweight. An icon on the way to the future - the new BMW 3 Series Saloon.

<sup>1</sup> Available as optional equipment.
 <sup>2</sup> Part of the BMW Live Cockpit Professional equipment.
 <sup>3</sup> Only available in conjunction with additional equipment.
 <sup>4</sup> Part of the Comfort access package.
 <sup>5</sup> Standard for M340i xDrive.
 <sup>6</sup> Available from 07/19.

# HIGHLIGHTS.

Standard equipment D Optional equipment



Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.

□ In laser high-beam mode, the Adaptive BMW Laserlight illuminates a range of up to 530 m, nearly twice as far as that of conventional headlights. Better visibility in the dark significantly increases safety. Blue accents and the lettering "BMW Laser" in the headlight also underline the technological standards and the sportiness of the vehicle.





☐ Your car key? No need for that anymore. The Digital Key<sup>1,2,3</sup> exists on your Android smartphone, and you can share it with friends.



□ 'Hello, BMW. Who are you?' Wouldn't it be incredible if your BMW acted like your personal assistant? Communicate in a new and easy way with your vehicle using the BMW Intelligent Personal Assistant.<sup>5,6</sup> It knows you, learns your behaviours to improve every day and helps out whatever the situation. It can explain everything about your vehicle and help you get better acquainted with your BMW. You can even assign your own personal activation word.

□ The BMW Live Cockpit Professional<sup>5</sup> with navigation function includes a high-quality display network consisting of a high-resolution 10.25" Control Display that can be operated by touch and a fully digital 12.3" instrument display. The BMW Operating System 7.0 can also be operated via the iDrive Controller.



□ Ambient light, including Ambient contour lighting in the front and rear doors, creates a relaxed, cosy lighting atmosphere in the interior. The six dimmable lighting designs also include a dynamic function in four applications. The Welcome Light Carpet illuminates the area in front of the vehicle doors when getting in and out.



□ Contactless opening and closing of the tailgate<sup>1,4</sup> is part of the Comfort access system. In situations where the user's hands are full, all that's necessary is a targeted motion of the foot under the rear bumper and the process is carried out conveniently and automatically. They just need to be carrying the car key with them.



□ The M Sport package gives the vehicle an even sportier touch. In addition to an appearance sharpened by many details in the exterior and interior, the M sports package guarantees an increase in driving pleasure. The M Sport suspension, the M Sport brake and the M Aerodynamics package noticeably optimise the driving dynamics.





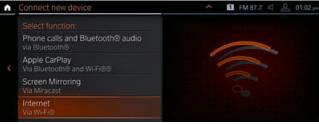
□ Telephony with wireless charging<sup>7</sup> offers a comprehensive telephony package with Bluetooth connectivity and the technical capacity for a WiFi hotspot.<sup>8</sup> □ The Through-loading system with rear seat backrests, which are divisible in a 40:20:40 ratio, guarantees flexibility when transporting people and objects.



Driving Assistant Professional<sup>5</sup> offers optimum comfort and maximum safety during lots of critical or monotonous driving situations with Steering and lane control assistant incl. support in narrow places, local hazard warning, Lane Keeping Assistant with active side collision protection and other safety functions.



□ Parking Assistant Plus<sup>5</sup> makes parking and manoeuvring the vehicle easier. It features among others the Surround View system including Top View, Panorama View and Remote 3D View, as well as a lateral parking aid, the Parking Assistant with linear guidance and Reversing Assistant.



□ Take part in video conference calls on your tablet or stream the final episode of your favourite series on your smartphone. The Wi-Fi Hotspot<sup>8</sup> is a way to go online with LTE speed (if available) using the SIM card installed in your vehicle. You and your fellow passengers can surf the Web on up to ten devices.



□ Your BMW will take care of you. It invigorates you when you are tired, relaxes you after a stressful day and adapts your vehicle's interior to perfectly suit your mood. With In-Car Experiences<sup>5,6</sup>, which include the Caring Car Programmes and Experiences Modes, your vehicle will make sure you feel your best.

#### <sup>1</sup> Part of the Comfort access package. <sup>2</sup> Only available in conjunction with Steptronic transmission. <sup>3</sup> Momentarily only possible with selected Samsung smartphone models and from Android 8.0 onwards in specific markets. Available for various BMW models from production period 07/2018 onwards.

 <sup>4</sup> Contactless opening and closing of the tailgate only in combination with Automatic tailgate operation.
 <sup>5</sup> Only available in conjunction with additional equipment. <sup>6</sup> Part of the Connected Package Professional equipment.
<sup>7</sup> Supports inductive charging for QI-compatible mobile phones. Special charging cases are available from Original BMW Accessories for selected smartphones that do not support the QI standard for inductive charging.

<sup>8</sup> The WiFi hotspot fulfils all in-vehicle requirements for use of the internet with the maximum LTE standard. Usage is subject to cost.

The Standard and Optional equipment may differ between countries. Please consult your local BMW partner for more information.

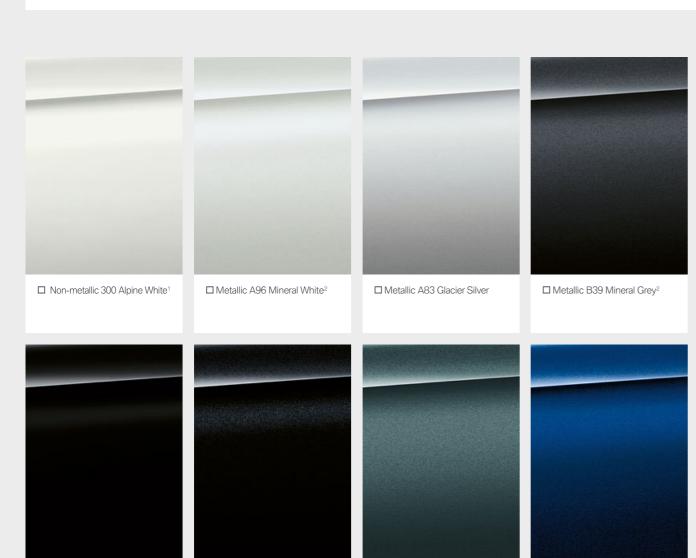
# **EXTERIOR COLOURS.**

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□ Metallic 475 Black Sapphire<sup>2</sup>

Metallic C1X Sunset Orange<sup>2</sup>

Standard equipment Doptional equipment



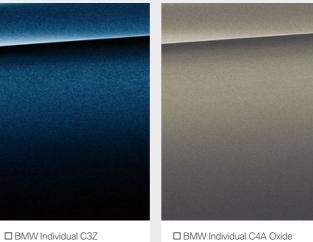
□ Metallic C35 Blue Ridge

□ Metallic A75 Melbourne Red

Mountain<sup>3</sup>

BMW INDIVIDUAL

Tanzanite Blue metallic<sup>2,3</sup>



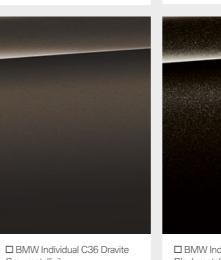
BMW Individual C4A Oxide Grey metallic<sup>2,4</sup>



M SPORT PACKAGE

Equipment 20121

□ Metallic C31 Portimao Blue<sup>5</sup>



Grey metallic<sup>2</sup>

BMW Individual C49 Citrine Black metallic<sup>2,4</sup>



BMW Individual 490 special paintwork (e.g. Brilliant White metallic)<sup>2,4</sup>

 Standard with the M Sport package and M340i xDrive.
 <sup>2</sup> Optionally available with the M Sport package and M340i xDrive.
 <sup>3</sup> Available from 03/19. <sup>4</sup> Available from 07/19.
 <sup>5</sup> Exclusively available with the M Sport package and M340i xDrive.

The Standard and Optional equipment may differ between countries. Please consult your local BMW partner for more information.

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience as a material guide to the constraints of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the

Non-metallic 668 Black

□ Metallic C1Z Vermont Bronze

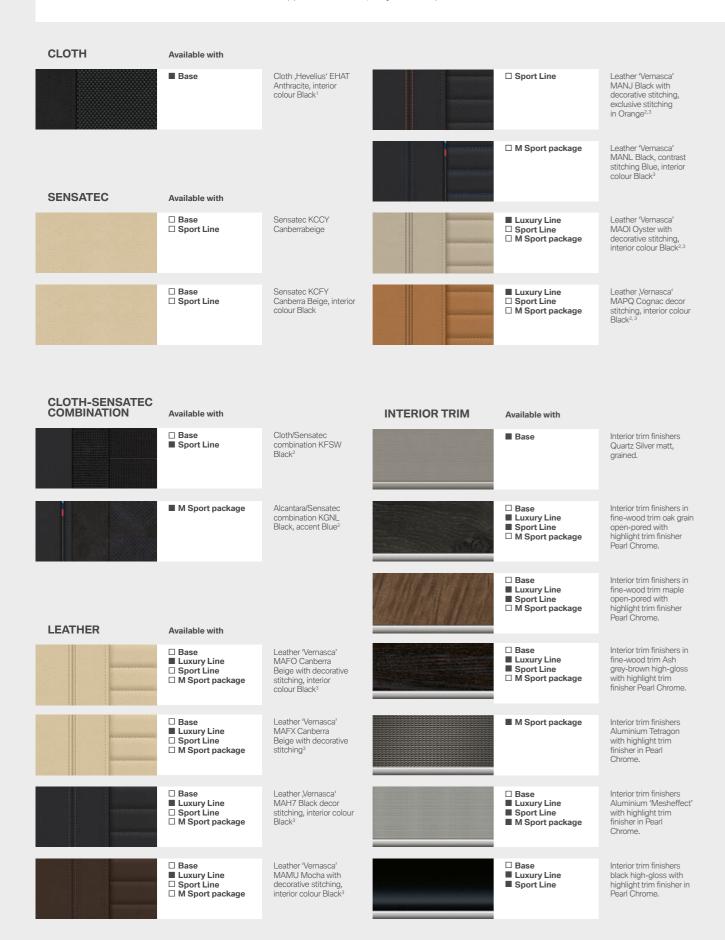
appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.

□ Metallic C10 Mediterranean

Blue

# **INTERIOR COLOURS.**

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



#### **BMW INDIVIDUAL** BMW INDIVIDUAL UPHOLSTERY COLOURS **INTERIOR TRIM** Available with Available with FINISHERS □ Base BMW Individual Base Luxury Line Luxury Line Sport Line extended leather trim □ Sport Line ,Merino' VAEW Ivory M Sport package White, interior colour M Sport package Black<sup>2,4</sup> BMW Individual □ Base Base Luxury Line extended leather trim Luxury Line □ Sport Line ,Merino' VAHZ Fiona □ Sport Line □ M Sport package M Sport package Red/Black, interior colour Black<sup>2,4</sup> □ Base BMW Individual □ Base Luxury Line Luxury Line extended leather trim Sport Line M Sport package □ Sport Line ,Merino' VATQ Tartufo M Sport package interior colour Black<sup>2</sup> BMW Individual Base Luxury Line extended leather trim □ Sport Line ,Merino' ZAFV Fjord M Sport package Blue/Black, interior colour Black<sup>2,4</sup> **BMW INDIVIDUAL** HEADLINER Available with Base BMW Individual Base Luxury Line Sport Line extended leather trim Luxury Line ,Merino' ZASW Black, Sport Line □ M Sport package interior colour Black<sup>2</sup> Sport package BMW Individual full □ Base Luxury Line leather trim Merino' Sport Line VBEW Ivory White M Sport package interior colour Black.<sup>2,4</sup> BMW Individual full Base Luxurv Line leather trim .Merino' Sport Line VBHZ Fiona Red/Black, ☐ M Sport package interior colour Black<sup>2,4</sup> BMW Individual full Base Luxury Line leather trim ,Merino' VBTQ Tartufo, interior □ Sport Line M Sport package colour Black.<sup>2,4</sup> BMW Individual full □ Base Luxury Line leather trim .Merino' Sport Line ZBFV Fjord Blue/Black, □ M Sport package interior colour Black<sup>2,4</sup> BMW Individual full Base Luxury Line leather trim ,Merino' ZBSW Black, □ Sport Line M Sport package interior colour black<sup>2,4</sup>

Please note that even normal long- or short-term use can lead to unrecoverable upholstery

damage. This can be caused in particular by non-colourfast clothing. Please note that the interior colour depends on the selected upholstery colour.

Interior trim finishers in

BMW Individual piano

highlight trim finisher

BMW Individual fine-

Black with silver effect

BMW Individual interior

trim finishers Aluminium

fabric high-gloss with highlight trim finisher in

Pearl Chrome. 4

BMW Individual

and trims on the

Anthracite cloth

roof pillars feature

headliner anthracite: Headliner, back shelf

wood trim .Fineline'

open-pored and highlight trim finisher in Pearl Chrome. <sup>4</sup>

finish Black with

Pearl Chrome.4

#### Standard equipment D Optional equipment

### WHEELS AND TYRES.

#### **ORIGINAL BMW ACCESSORIES.**

Standard equipment O Accessories

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.





■ 16" light alloy wheels V-spoke style 774 Reflex Silver, wheel size 6.5J x 16, with 205/60 R16 tyres.

□ 16" light alloy wheels turbine styling 773 Bicolour Orbit Grey with runflat tyres, BMW Efficient Dynamics, gloss-lathed, wheel size 6.5J x 16, with 205/60 R16 tyres.2

tyres.3

□ 17" light alloy wheels V-spoke style 778 Reflex Silver, wheel size 7.5J x 17 with 225/50 R17

□ 17" light alloy wheels V-spoke style 775 Bicolour Orbit Grey, gloss-lathed, wheel size 7.5J x 17 with 225/50 R17 tyres.



□ 19" M light alloy wheels Double-spoke style 792 M Bicolour Cerium Grey with mixed tyres and runflat tyres, gloss-lathed, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.<sup>4,5</sup>



🗆 19" M light alloy wheels Double-spoke style 791 M Jet Black uni with mixed tyres and runflat tyres, gloss-lathed, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.<sup>6</sup>



O The modern BMW roof box in black with titanium silver side panels has a storage capacity of 420 litres and is compatible with all BMW roof rack systems. Due to the fact that it can be opened from both sides and has triple central locking on each side it is convenient to load and lock for theft protection.



O BMW Advanced Car Eye 2.0 is a highly sensitive full HD camera, which automatically records what is going on around the vehicle during disturbances and extraordinary movement. The Connectivity Module app enables additional innovative functions such as live streaming, GPS vehicle location tracking, and Cloud storage of all recordings.



O Thanks to the BMW wireless charging station universal, the smartphone can be charged comfortably without a cable even outside the vehicle.



against moisture and dirt in the front footwell. Featuring a black design with a stainless steel inlay, they perfectly complement the interior.



□ 19" BMW Individual light alloy wheels Double-spoke style 793 in Bicolour Orbit Grey with mixed tyres and runflat tyres, gloss-lathed, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.



O The high-quality 20" M Performance forged wheels Cross-spoke style 794 M are designed in Bicolor Jet Black, gloss-lathed and feature the colour M Logo. TPMS summer complete wheel set with run-flat tyres, wheel size 8J x 20 with tyre size 225/35 R20 90Y XL RSC at the front and 8.5J x 20 with tyre size 255/30 R20 92Y XL RSC at the rear.





O High-qualilty 20" M Performance forged wheels Y-Spoke 795 M in Bicolor Ferric Grey matt, gloss-milled. TPMS summer complete wheel set with run-flat tyres.

O Anti-slip, water-resistant mat for protecting the luggage compartment from dirt and moisture. In black with stainless steel inlay matching the interior.

Standard for 320i, 318d and 320d. <sup>2</sup> Only available for 320i, 318d and 320d.
 <sup>3</sup> Standard for the 330i, 320d xDrive, 330d and 330e.

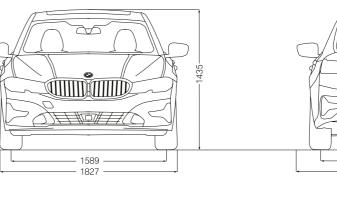
Available from 07/19. <sup>6</sup> Exclusively available for M340i xDrive.
 <sup>6</sup> Only available in conjunction with M Sport package or for M340i xDrive.

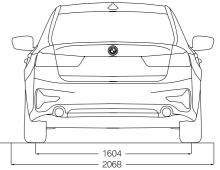
Discover the all-round innovative solutions on offer in many categories: exterior, interior, communication & information and transport & luggage compartment. Your BMW partner will be happy to advise you and provide you with a special catalogue detailing the entire range of Original BMW Accessories For further information, please visit www.bmw.com/accessories

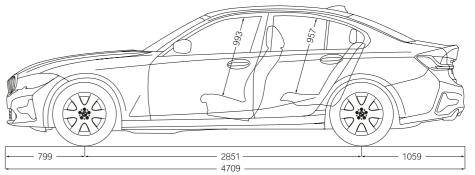
The Standard and Optional equipment may differ between countries. Please consult your local BMW partner for more information.

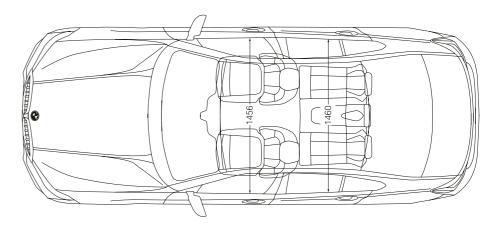
### **TECHNICAL DATA.**

BMW 3 Series Saloon		BMW 3201".7	BMW 330i	BMW M340i xDrive*⁺, <sup>8</sup>	BMW 318d**,7	BMW 320d BMW 320d xDrive	BMW 330d",7	BMW 330e" <sup>,8</sup>
Weight								
Unladen weight EU <sup>1</sup>	kg	[1525]10	[1545]	-	1520 [1530]10	1525 [1530]	[1665]10	_10
Unladen weight EU (xDrive)1	kg	-	-	_10	-	[1615]	-	
Maximum permissible weight	kg	_10	[2060]	-	_10	2075 [2085]	_10	_10
Max. permissible weight (xDrive)	kg		-	_10		[2170]		_10
Permitted load Permitted load (xDrive)	kg kg	_10	[580]		_10	610 [610] [600]	_ 10	_10
Permitted trailer load, unbraked <sup>2</sup>	kg	_10	[750]	-	_10	745 [750]	_10	_10
Permitted trailer load, unbraked (xDrive) <sup>2</sup>	kg	-	-	_10	-	[750]	-	-
Permitted trailer load, braked, max. 12%	kg	_10	[1600/1600]	_	_10	1600/1600	_10	_10
gradient/max. 8% gradient <sup>2</sup> Permitted trailer load, braked, max. 12 %	-					[1600/1600]		
gradient/max. 8 % gradient (xDrive) <sup>2</sup>	kg		-	_10	_10	[1600/1600]	_10	_10
Luggage compartment capacity	I	_10	480	_10	_10	480	_10	_10
BMW TwinPower Turbo engines				01010				
Cylinders/valves		4/4	4/4	6/6 <sup>10</sup>	4/4 <sup>10</sup>	4/4 1995	4/4 <sup>10</sup>	4/4 <sup>10</sup>
Capacity Rated output/rated engine speed	cc kW (hp)/ rpm	135 (184)/-10	1998 190 (258)/ 5000-6500	275 (374)/ 5500-6500 <sup>10</sup>	110 (150)/- <sup>10</sup>	140 (190)/ 4000	195 (265)/-10	135 (184)/-
Max. torque/engine speed	Nm/rpm	300/-10	400/ 1550-4400	500/ 1850-5000 <sup>10</sup>	320/-10	400/ 1750-2500	580/-10	300/-10
eDrive motor								
	k\///bc)			_		-		02/1121
Top performance Max. torque	kW (hp) Nm	-	-	_	-	_	-	83 (113) <sup>10</sup> 265 <sup>10</sup>
System output	kW (hp)	_	-	-	_	_	-	185 (252)
System torque	Nm	-	-	-	-	-	-	420 <sup>10</sup>
Electric range/Maximum total range, combined <sup>3</sup> Charging time (0–80%)/(0–100%)	km h	-	_	-		-		up to 60 <sup>10</sup> _ <sup>10</sup>
Power transmission						D		
Type of drive		Rear-wheel	Rear-wheel	All-wheel	Rear-wheel	Rear-wheel/all- wheel	Rear-wheel	Rear-whee
Standard transmission		Steptronic	Steptronic	-	Manual	Manual	Steptronic	Steptronic
Standard transmission (xDrive)		-	-	Steptronic	-	Steptronic	-	-
Performance								
Top speed	km/h	[238]10	[250]4	-	226 [222]10	240 [240]	[250]4, 10	[230]10
Top speed (xDrive) Top electric speed	km/h km/h	-	-	[250] <sup>4, 10</sup>	-	[233]	-	
Acceleration 0–100 km/h	S	[7.2] <sup>10</sup>	[5.8]	_	8.5 [8.4]10	7.1 [6.8]	[5.5]10	[6.0]10
Acceleration (xDrive) 0-100 km/h	S	-	-	[4.4] <sup>10</sup>	-	[6.9]	-	-
Fuel consumption <sup>4,5,6</sup>								
Urban	l/100 km	_10	[7.2–7.7]	-	_10	5.4-5.7 [4.9-5.1]	_10	_10
Urban (xDrive)	l/100 km	-	-	_10	-	[5.2-5.5]	-	-
Extra-urban	l/100 km	_10	[5.0-5.2]	-	_10	3.8-4.1 [3.8-4.1]	_10	_10
Extra-urban (xDrive)	l/100 km	-	-	_10	- 4.2-4.5	[4.1-4.4] 4.4-4.7	-	-
Combined	l/100 km	[5.7-6.0]10	[5.8–6.1]	-	[4.1-4.4]10	[4.2-4.5]	[4.8-5.2]10	from 1.71
Combined (xDrive)	l/100 km	-	-	[7.5]10	-	[4.5-4.8]	-	- 10
Consumption range, combined Exhaust emissions standard (type-certified)	kWh/100 km	EU6d-temp	- El l6d-temp	EU6d-temp	– El l6d_temp	El l6d tomo	EU6d-temp	_10 EU6d-tem
	aller		EU6d-temp	Loou-temp	EU6d-temp 112-120	EU6d-temp 115-122		
CO <sub>2</sub> emissions, combined	g/km	[129–137]10	[132–139]	-	[108-116]10	[110-117]	[128-136]10	from 39 <sup>10,</sup>
CO <sub>2</sub> emissions, combined (xDrive)	g/km	- 10	-	[172] <sup>10</sup>	- 10	[118-125]	- 10	-
Tank capacity, approx.	I	-10	59	_10	_10	40	_10	_10
Wheels/tyres								
Tyre dimensions		205/60 R16 96W <sup>10</sup>	225/50 R17 98Y	225/45 R18 95Y 225/40 R18 99Y <sup>10</sup>	205/60 R16 96W <sup>10</sup>	205/60 R16 96W <sup>9</sup>	225/50 R17 98Y <sup>10</sup>	225/50 R17 98Y
Wheel dimensions		6.5 J x 16 <sup>10</sup>	7.5 J x 17	7.5/8.5 J x 18 <sup>10</sup>			7.5 J x 17 <sup>10</sup>	7.5 J x 17
Wheel dimensions		0.3 J X ID	/.5 J X I /	/.3/8.3 JX 18	6.5 J x 16 <sup>10</sup>	6.5 J x 16 <sup>9</sup>	/.5 J X I / ···	1.0.0 X 1/









Figures in [] are for vehicles with Steptronic transmission.

<sup>1</sup> The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90% full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.
 <sup>2</sup> The actual total weight of the trailer must not exceed the maximum permitted trailer load, taking into account the maximum tow bar download.
 <sup>3</sup> Range depends on the equipment and various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning

and the chosen equipment.

and the chosen equipment.
4 Electronically limited.
5 Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol.
6 The data for fuel consumption, CO<sub>2</sub> emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. Figures have been determined on the basis of the new WLTP test cycle and have been converted back into NEDC figures for comparability. [For vehicles indicated with \*\*, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO<sub>2</sub> emissions].
7 Expected to be available from 03/2019.
8 Expected to be available from 03/2019.
9 Tyre size for 3200 xDrive: 7.5 J x 17.
10 Provisional figures: surv mission figures were unavailable at the time of publication.

<sup>10</sup> Provisional figures; any missing figures were unavailable at the time of publication.

#### BMW 330i SALOON WITH M SPORT PACKAGE:

BMW TwinPower Turbo 4-cylinder petrol engine, 190 kW (258 hp), 19" M light alloy wheels Double-spoke style 791 M Bicolour, exterior colour in Portimao Blue metallic, BMW Laserlight, Instrument panel in Sensatec, Sport seats in leather Vernasca Black with contrast stitching in Blue, interior trim finishers in Aluminium Tetragon.

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 09/03/2018, the date when this brochure went to press, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

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