



Sheer
Driving Pleasure



THE BMW X1.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



DIGITAL DISCOVERY: THE NEW BMW BROCHURES APP.

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ACTION. THE BMW X1.

THE MODEL SHOWN.

- 04 BMW X1 xDRIVE25i¹ WITH xLINE:**
BMW TwinPower Turbo four-cylinder petrol engine; 170 kW (231 hp); 19" light alloy wheels Y-spoke style 511; Mineral White metallic paint finish; seats in leather 'Dakota' with perforations Mocha; interior trim finisher in fine-wood trim Oak Grain with highlight trim finisher Pearl Chrome.

¹ Engine version / model currently not available. Please contact your BMW Customer Care for more information.

Further information on fuel consumption and CO₂ emissions can be found on pages 48 | 49.

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THIRST FOR ADVENTURE.

Its essence: spontaneity. Its objective: the unknown. Powered by pure determination and enormous aplomb, the BMW X1 meets each new challenge with equanimity. Whatever direction proves to be the right one, what matters most is the drive to discover and explore. Find out for yourself just how far you can go with this perfect synergy of dynamism, agility and versatility – in the BMW X1.





RISE ABOVE.

Enjoy the view: the raised driving position in the BMW X1 makes climbing in just as comfortable as being behind the wheel, and ensures you don't miss a thing when you're on the road. This BMW is unmistakably 'X': a striking front end with the BMW signature kidney grille, complemented with optional LED headlights – the BMW X1 has adventure written all over it.



M XF 5059

X1

XDrive 25i



LOOKING AHEAD.

More relaxation – more innovation: it's easy to keep your eyes on the road while the optional full-colour BMW Head-Up Display projects relevant information onto the windscreen within your field of vision. You'll be able to keep an eye on everything from speed limits to entertainment lists. The cockpit's dynamic driver orientation is also designed with one goal in mind – your sheer driving pleasure in the BMW X1.



FITS IT ALL.

Load up and set on out – exciting in theory, impressive in practice: with the 40:20:40 split-folding rear seat bench and a double luggage compartment floor in back, the BMW X1 has all the space you'll need. The position of the optional rear seat bench can be adjusted forwards and backwards for more leg room or maximised luggage space. High-quality, meticulously crafted materials and the distinctive X series styling make the interior a place to experience the exceptional, in detail.





**PERFORMANCE IS NOT
MEASURED IN LITRES.**

The BMW X1 has no precedents but one guiding precept: to unite unsurpassed dynamism with the ultimate in efficiency. Innovative EfficientDynamics technologies, such as the optional 8-speed Steptronic transmission, slash fuel consumption while the BMW TwinPower Turbo engines in the BMW X1 power you to a state of pure driving pleasure, and to a place called freedom.



INNOVATION AND TECHNOLOGY.

BMW TWIN POWER TURBO ENGINES: At the heart of BMW EfficientDynamics.

BMW EFFICIENT DYNAMICS: Maximum driving pleasure, minimum fuel consumption.

BMW CONNECTED DRIVE: Digital services & apps.

BMW PERSONAL COPILOT: Intelligent driver assistance systems.

SUSPENSION: Innovative systems for more driving pleasure.

SAFETY: State-of-the-art technology.

BMW TwinPower Turbo engines. At the heart of BMW EfficientDynamics.

Thanks to BMW TwinPower Turbo technology, the innovative new generation of BMW petrol and diesel engines from the BMW EfficientDynamics engine range can deliver an agile performance and excellent responsiveness even at low rpms, all while being exceptionally fuel efficient and low in emissions. Increased efficiency and optimal dynamics guarantee noticeably heightened driving pleasure.



BMW TWINPOWER TURBO FOUR-CYLINDER DIESEL ENGINE X1 xDrive20d.

The BMW TwinPower Turbo 4-cylinder diesel engine with 8-speed Steptronic transmission produces an impressive output of 140 kW (190 hp) from its 2.0 litre capacity. Its combination of CommonRail direct injection and a turbocharger with variable turbine geometry yields a top speed of 219 km/h and propels the BMW from 0 to 100 km/h in 7.8 seconds with a torque of 400 Nm at 1,750–2,500 rpm. Efficient fuel consumption: 4.8 litres of fuel per 100 km¹ with CO₂ emissions of 126 g/km¹ in the combined test cycle. The all-wheel-drive system BMW xDrive further increases traction and directional stability.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

BMW X1 sDrive18i.

- BMW TwinPower Turbo 3-cylinder petrol engine with 103 kW (140 hp) and 220 Nm torque
- Acceleration 0–100 km/h: 9.7 s; top speed: 205 km/h
- Combined fuel consumption: 5.8 l/100 km¹
- Combined CO₂ emissions: 132 g/km¹

BMW X1 sDrive20i.

- BMW TwinPower Turbo 4-cylinder petrol engine with 141 kW (192 hp) and 280 Nm torque
- Acceleration 0–100 km/h: [7.6] s; top speed: [226] km/h
- Combined fuel consumption: [6.0] l/100 km¹
- Combined CO₂ emissions: [136] g/km¹

BMW X1 xDrive20d.

- BMW TwinPower Turbo 4-cylinder diesel engine with 140 kW (190 hp) and 400 Nm of torque
- Acceleration 0–100 km/h: 7.8 s; top speed: [219] km/h
- Combined fuel consumption: [4.8] l/100 km¹
- Combined CO₂ emissions: [126] g/km¹

BMW X1 sDrive18d/xDrive18d.

- BMW TwinPower Turbo 4-cylinder diesel engine with 110 kW (150 hp) and 350 Nm of torque
- Acceleration 0–100 km/h: 9.3 s (xDrive18d: 9.3 s); top speed: 205 km/h (xDrive18d: 204 km/h)
- Fuel consumption: 4.6 l/100 km¹ (xDrive18d: 5.0 l/100 km¹)
- Combined CO₂ emissions: 120 g/km¹ (xDrive18d: 132 g/km¹)



¹ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. Figures have been determined on the basis of the new WLTP test cycle and have been converted back into NEDC figures for comparability. [For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions.]

The figures for output, fuel consumption and CO₂ emissions refer to vehicles with standard transmission. Values in [] refer to vehicles with Steptronic transmission.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

www.bmw.com/efficientdynamics

In the BMW X1.

MORE POWER FROM LESS FUEL.

More power from 3 to 12 cylinders. Consume less, experience more – the BMW TwinPower Turbo engines offer the greatest possible dynamic performance with the greatest possible efficiency thanks to the newest injection systems, variable output control and sophisticated turbocharger technology. Whether diesel or petrol, and no matter how many cylinders, the engines from the BMW EfficientDynamics engine family allow markedly more agile power delivery and outstanding responsiveness even at low rpms, while being fuel-efficient and low in emissions.

MORE DRIVING PLEASURE, LESS EMISSIONS.

Approximately 33% less CO₂ emissions since 2000: BMW EfficientDynamics is a technology package that includes not only the engine and drivetrain, but rather the whole vehicle concept, including intelligent energy management. Provided as standard in every BMW, a variety of innovative technologies contribute to continuously improving efficiency. Via engine efficiency measures, electrification, lightweight construction methods and optimised aerodynamics, BMW has managed to reduce the CO₂ emissions of its fleet by 33%.

MORE SPEED, LESS WEIGHT.

Lower weight with intelligent lightweight construction. Special consideration for every last detail – intelligent lightweight construction means that the optimal material is found and implemented for each part of the vehicle. With extremely light high-tech materials such as aluminium and carbon fibre, BMW EfficientLightweight is pursuing the goal of minimising vehicle weight. That leads to even more dynamic performance, increased stability and heightened vehicle safety and comfort.

MORE ENERGY, LESS PETROL.

100% driving pleasure with 0% local emissions: BMW eDrive technology makes this dream come true. Energy for electric driving is supplied by a high-voltage lithium-ion battery and maximised by numerous efficiency measures such as Brake Energy Regeneration. The completely new synchronous electric motor BMW has developed for BMW eDrive provides plentiful torque for acceleration, available all the way to the car's maximum speed, to combine sustainable mobility with outstanding agility and dynamic performance.



BMW EFFICIENT LIGHTWEIGHT

Intelligent lightweight construction at BMW means using the right material for the right parts of the vehicle. For every single component, the most suitable material is selected. This philosophy, also known as BMW EfficientLightweight, is now integral to BMW EfficientDynamics and applied to every BMW.

ECO PRO MODE

- | The ECO PRO mode helps drivers to reduce their fuel consumption by up to 20 percent¹ depending on their driving style, according to an internal BMW fuel consumption study.
- | The “coasting” function (only available with Steptronic transmission) and ECO PRO route (only available with a navigation system) further help to conserve fuel.

BRAKE ENERGY REGENERATION

With Brake Energy Regeneration, the alternator generates electricity primarily when the driver brakes or takes their foot off the accelerator. Previously unused kinetic energy is thereby converted into electrical energy and fed into the battery. So the alternator does not have to run constantly, fuel consumption is reduced, and when the vehicle accelerates, the engine's whole capacity is available to the drive.

AUTOMATIC START/STOP FUNCTION

The Automatic Start/Stop function switches off the engine when the vehicle comes to a temporary standstill (e.g. at traffic lights or in a traffic jam) to further reduce overall fuel consumption. When the driver presses down on the clutch (manual transmission) or takes their foot off the brake (Steptronic transmission), the engine automatically starts up again in a fraction of a second.

¹ According to an internal BMW fuel consumption study, depending on individual driving style.

BMW Personal CoPilot

By your side, when you decide.

THE INNOVATIVE BMW ASSISTANCE SYSTEMS.

Enjoy the ultimate in comfort and safety with the BMW Personal CoPilot. Whether it's for driving or parking, you can rely on BMW Personal CoPilot driver assistance systems in every situation. The most cutting-edge systems, such as radar, ultrasound and cameras, dependably register the vehicle's surroundings, forming the basis for intelligent driver assistance systems. Either activated when desired, or as emergency assistance in the background – BMW Personal CoPilot assistance systems make every journey in your BMW even safer and more enjoyable.

CLOSER TO AUTONOMOUS DRIVING THAN EVER BEFORE.

Autonomous driving is not a utopia, it is the future: All over the world, BMW Personal CoPilot test vehicles are already driving completely independently without the driver's intervention and not only show impressively how mobility will change in the near future – they also offer an outlook on the next level of driving pleasure. Even today, BMW Personal CoPilot already offers a large number of intelligent semi-automated assistants that actively support and relieve the driver in almost every driving situation.

SIMPLY PARK IT.

Intelligent parking assistance systems from BMW Personal CoPilot are available so that you don't just look forward to every ride in your BMW, but also to parking. For example, the Parking assistant already displays suitable parking spaces as you drive past and, depending on the BMW model, runs the parking process either partially or completely independently. But here too, automation will continue to advance, so that in the future it will be possible for vehicles without drivers to search for a parking space and execute the parking process autonomously.



ACTIVE CRUISE CONTROL WITH STOP&GO FUNCTION.

Active cruise control with Stop&Go function^{1,2}, Speed Limit Info including No-overtaking indicator³ and Approach control warning with braking function reacts to stationary vehicles, independently maintains a preselected distance from the vehicle ahead and controls speed down to standstill, automatically accelerating again as soon as traffic flow allows it.

DRIVING ASSISTANT.

Driving Assistant^{2,3} combines the Lane Departure Warning and Approach control warning systems. When travelling at speeds between 10 and 60 km/h, the Approach control and person warning with light city braking function issues a warning if there is a risk of collision with vehicles or pedestrians, and brakes the vehicle in the event of an emergency. At speeds above approx. 70 km/h, the Lane Departure Warning draws the driver's attention to an unintentional lane change by means of slight vibrations of the steering wheel.

PARKING ASSISTANT.

The Parking assistant^{2,4} makes parallel parking easier. The system works by measuring potential spaces while driving past them at a low speed. When a suitable space has been found, the Parking assistant takes over the steering, while the driver is responsible for selecting the correct gear, as well as pressing the accelerator and brakes.

IN THE BMW X1.

The key visual for BMW Personal CoPilot shown here is an exemplary, artistic representation, which can deviate from the design and equipment of the BMW model described in this medium.

BMW ConnectedDrive

Connected to be free.

CONNECTED FOR OVER 40 YEARS.

Focused on the future – from the very beginning. By the 1970s, BMW had already made headway in connected mobility. Another milestone of the digital future was surpassed in 1999: vehicles with built-in SIM cards. Then came the first online functionality, Google Services and innovative display systems such as the BMW Head-Up Display. Throughout this process, the desires of the customer have always taken centre stage. In a first for a premium automobile manufacturer, BMW makes it possible to book and pay for services flexibly via the BMW ConnectedDrive Store, in the vehicle or on a computer at home. And with the introduction of BMW Connected and the Open Mobility Cloud, BMW is taking the next steps into the future of mobility.

MORE THAN 20 SERVICES IN THE BMW CONNECTED DRIVE STORE.

ConnectedDrive Services open the gate to the digital world of BMW. Use vehicle apps such as news, weather, office or online search on the go and be well informed at all times. ConnectedDrive Services form the basis to order further digital services such as Concierge Services or Online Entertainment from the ConnectedDrive Store – always, everywhere, simply and flexibly.

IN TOUCH 24/7 WITH BMW CONNECTED.

Are the doors of my car really locked, when should I leave my office to arrive in time for dinner at the fancy Italian restaurant and how will I find my way there? As your personal mobility assistant, the BMW Connected App can easily help you with all these questions. It connects you directly with your car, giving you access before and during your trip to numerous functions, which make every drive simpler and more comfortable.



TIME-TO-LEAVE NOTIFICATION.

BMW Connected will inform users of recommended departure times via iPhone or Apple Watch to ensure they arrive at their next destination on time. The system calculates recommended departure times based on current vehicle location and real-time traffic data.⁵

REMOTE SERVICES.

With the Remote Services⁶ of the BMW Connected App, various functions of the vehicle, such as locking and unlocking the car or displaying the car location, can be operated remotely. To use this feature, customers simply need to activate Remote Services once in the BMW ConnectedDrive customer portal at www.bmw-connecteddrive.com.

APPLE CARPLAY PREPARATION.

Preparation for Apple CarPlay^{7,8} supports the convenient and wireless use of selected iPhone[®] functions in the vehicle. This allows smartphone content and functions such as music, iMessages/text messages, telephony, Siri, navigation and selected third-party apps to be displayed and operated via the vehicle's user interface and via voice control.

IN THE BMW X1.

¹ Only available in conjunction with Steptronic transmission.

² Available as optional equipment.

³ Function may be limited in darkness, fog or bright glare.

⁴ Only available in conjunction with Park Distance Control (PDC).

⁵ Only available in conjunction with ConnectedDrive Services and Remote Services.

⁶ Requires BMW ConnectedDrive Services.

Some ConnectedDrive Services may differ between countries.

Please consult your local BMW partner for more information.

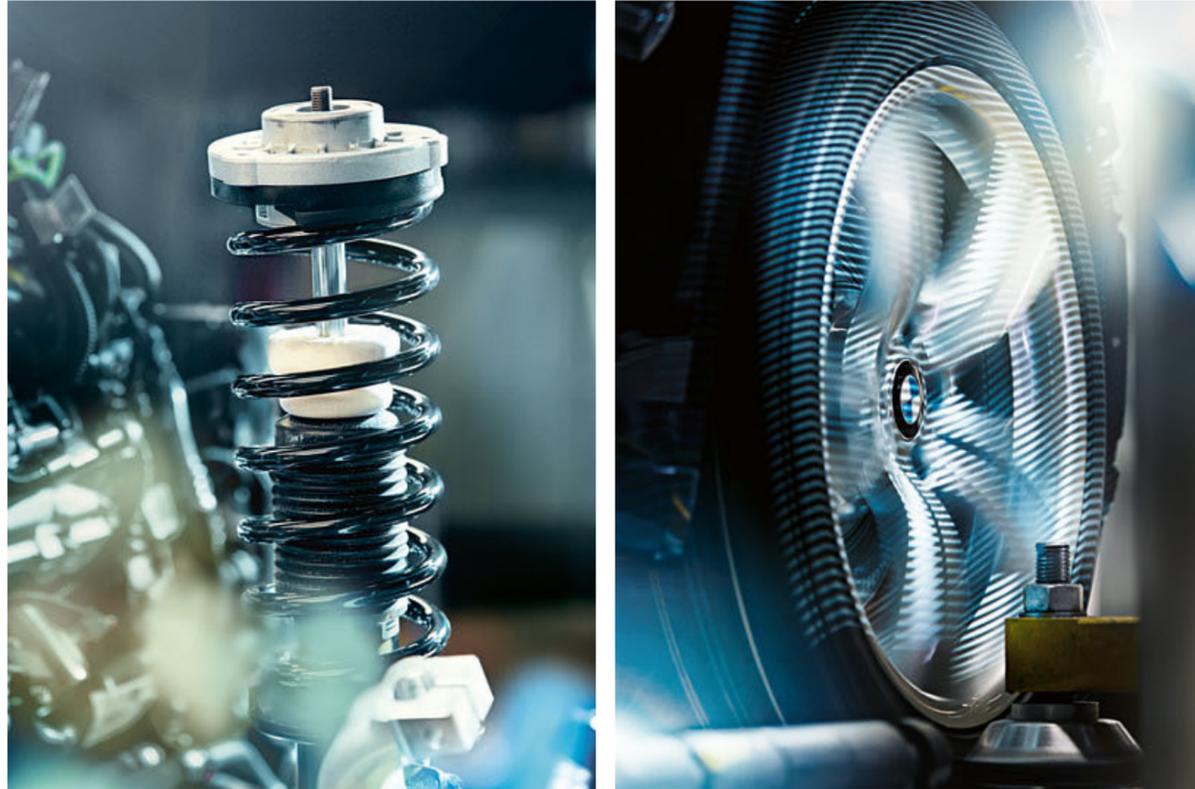
⁷ Apple CarPlay[®] compatibility and supported functions depend on the model year and the software installed on the iPhone[®]. When the Apple CarPlay[®] preparation is in use, selected vehicle data is transferred to the phone. The mobile phone manufacturer is responsible for any further processing of the data.

⁸ Only available in conjunction with a navigation system.

Chassis.

A solid foundation for superior driving dynamics.

In the BMW X1, a whole host of innovative technologies help you enjoy your on-road moments. Many of these systems are intelligently linked. It's this level of integration that delivers the best possible safety, together with maximum driving pleasure – on every road and every curve, every second.



THE INTELLIGENT BMW ALL-WHEEL DRIVE SYSTEM xDRIVE.

The intelligent BMW xDrive all-wheel drive system adapts perfectly to even the most challenging road surface conditions, ensuring optimal traction at all times. xDrive and Dynamic Stability Control (DSC) ensure that the BMW remains safe and stable. Controlled via the DSC sensor system, xDrive flexibly and quickly distributes drive power between the axles in order to prevent oversteer or understeer on bends, thereby ensuring outstanding directional stability. Moreover, it guarantees a rapid, safe acceleration even on slippery or steep stretches. In critical road conditions, the DSC doesn't need to intervene as much. Thus, BMW xDrive combines all the advantages of an all-wheel drive system – traction, directional stability and driving safety – with classic BMW agility.



Performance Control, a standard feature, distributes engine and braking control to the individual wheels to better manage curves. As the outer wheels have to move a longer distance than the inner wheels when turning, the BMW Performance Control intervenes by means of engine output and controlled braking: the outer wheels get more power while the inner wheels get less, maximising traction on each of the wheels. The vehicle practically leads itself through a curve, increasing driving dynamics, safety and comfort.

The optional **Variable sport steering** with Servotronic creates a direct and agile steering response and ensures less physical effort is required to turn the wheel. It reacts to the angle of the steering wheel with varying steering ratios. This improves handling when driving more dynamically and reduces the effort needed to steer when parking and turning.

The **adaptive suspension** makes it possible to adjust the damper characteristics to suit any given driving situation and combines ride comfort and driving dynamics with the best possible safety. In this way, the driver has the option of adjusting the damper response to suit his or her individual needs, further optimising driving dynamics. Along with the standard COMFORT setting, SPORT mode is also available. In that case, the shock absorbers are tightened to support an athletic, dynamic driving style. The settings are selected via the Driving Experience Control switch in the centre console. Together with the adaptive suspension, the vehicle is lowered by ten millimetres.

The modern **BMW front wheel drive concept** makes for an engaging yet comfortable ride. The powered front axle has been engineered for the best possible driving dynamics and precision steering performance. The front wheel drive has a compact construction with the engines integrated at a 90° angle so that no space is taken from the ample interior.

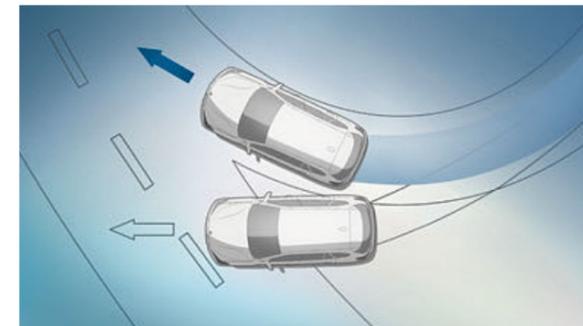
Safety.

Unparalleled safety with the latest BMW technology.

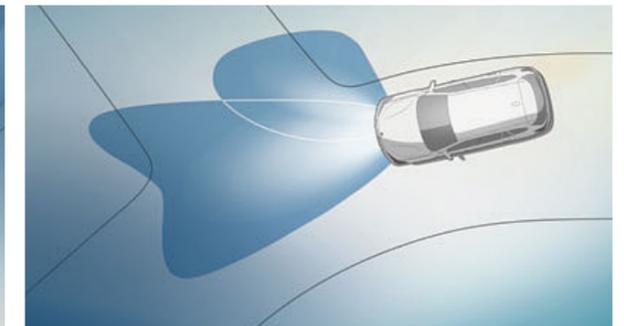
In the BMW X1, you'll experience the very latest technologies that are constantly reliable. Superb handling and innovative equipment come standard. BMW drivers benefit from leading-edge technologies that provide optimal support in every situation. You'll feel safe and protected, no matter where your journey takes you.



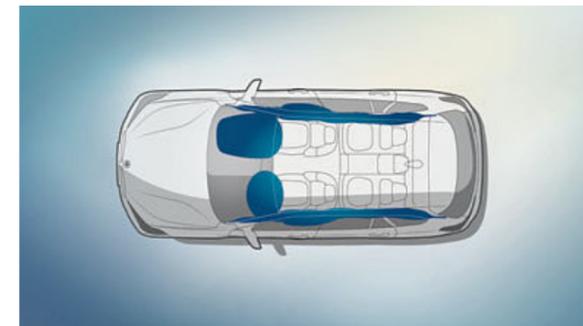
The BMW X1 is the perfect way to travel comfortably and safely. The optional Traffic jam assistant¹ spares your nerves by bringing you through jams on its own – accelerating, braking and maintaining distance are all managed automatically. With the as-standard Approach control warning with light city braking function, if a vehicle in front of you brakes suddenly, you'll be warned with audio and visual cues in order to react in time. In the event of an accident, the as-standard Intelligent emergency call will promptly send a call for help, assuring the fastest possible assistance.



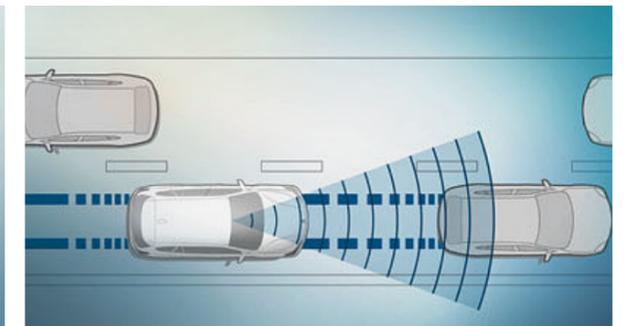
■ **Dynamic Stability Control (DSC)** constantly assesses the vehicle's movements and ensures directional stability and traction.



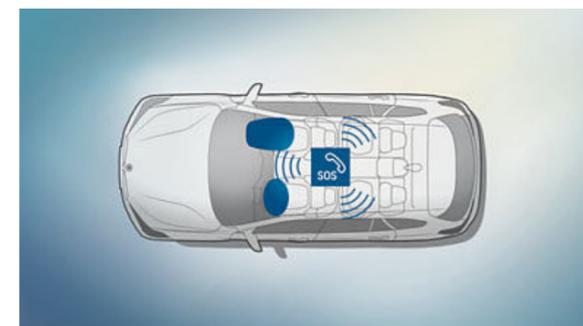
□ The **LED headlights** with cornering lights give a level of illumination comparable to daylight for low-beam and high-beam headlights.



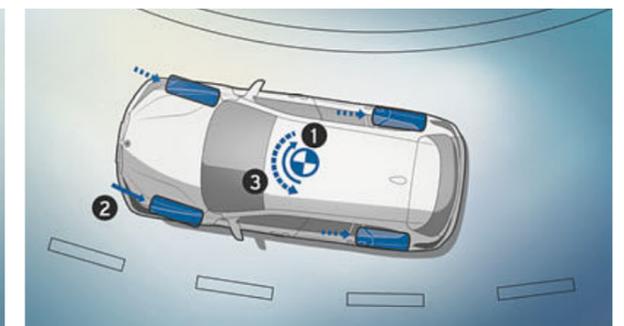
■ The **airbags for driver and front passenger** are an integral part of the optimally coordinated safety components in a BMW. A total of six airbags offer targeted protection: driver and front passenger airbags, head airbags for the whole side window area, and side airbags in the front seat backrests



■ **Approach control warning with light city braking function** notifies drivers of potential collisions and even brakes automatically in emergency situations. In addition, Speed Limit Info recognises speed limits. By flicking a switch on the steering wheel, these can be automatically implemented in the Manual Speed Limiter.²



■ The **Intelligent emergency call*** automatically establishes a connection with the nearest rescue coordination centre through the BMW call centre whenever needed – without the need for a mobile phone.



■ The **Cornering Brake Control (CBC)** helps the driver by applying braking pressure asymmetrically when braking on a bend.

* May not be available in all countries. Please consult your BMW partner.
¹ The Traffic jam assistant requires the Driving Assistant Plus option and a Steptronic transmission.
² Function may be limited in darkness, fog or bright glare.



INDIVIDUALITY AND CHOICE.

EQUIPMENT: BMW models, equipment highlights, wheels and tyres as well as Original BMW Accessories.

COLOURS: Exterior and interior colour schemes.

TECHNICAL DATA: Vehicle weight, engine, transmission, driving performance, wheels and technical drawings.

BMW SERVICE: BMW Service, BMW Financial Services and BMW Experience.



BASIC.



[01 | 04] The BMW X1 sDrive18d in the optional Atlantic Grey metallic paint finish and optional 17" light alloy wheels Double-spoke style 564.

[03] Fog lights in the front apron provide better visibility and increase safety.

[05] Radio, telephone and BMW ConnectedDrive services can be used with the media communication and information system incl. standard 6.5" Control Display.

[06] 17" light alloy wheels V-spoke style 560, tyre size 7.5J x 17 with 225/55 R17 tyres.

[02] Standard seats in standard cloth 'Grid' Anthracite with Grey accents with the interior trim finisher Oxide Silver matt with highlight trim finisher Black high-gloss.

xLine interior equipment:

- Door sill finishers, front with aluminium finishers and "BMW" designation
- Seats in Cloth-/leather combination 'Cross Track' in Granite Brown with Black accent,
- Seats in Leather 'Dakota' with perforations in Mocha; other upholsteries available
- Sport leather steering wheel including multifunction buttons
- Car key with Pearl Chrome detailing
- Interior trim finishers in 'Pearl' dark with accent in Pearl Chrome; other trims available
- Ambient light
- Lights package
- Exclusive LED optical fibre in the door trim
- Loading sill trim in stainless steel
- Adjustable rear sets

xLine exterior equipment:

- BMW kidney grille with seven exclusively designed vertical slats with front sides in Aluminium matt, grille frame in Chrome high-gloss
- Front bumper with sump guard and other design elements in Silver matt
- Exterior trim in satinised aluminium
- LED headlights with extended contents
- 18" light alloy wheels Y-spoke style 569; other wheels available
- Roof rails satinised aluminium
- Side skirt trim in Silver matt
- Sump guard in Black Silver and inset trim painted Silver matt

03 □



01 □



[01] The optional sport seats, shown here in the optional leather 'Dakota' with Oyster perforations and Grey accents, give particularly good lateral support thanks to the larger bolsters on the seat surfaces and backrests, and can be adjusted in various ways.

02 ■



[02] The Sport leather steering wheel in Black with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.

04 ■



05 ■



[03 | 06] The BMW X1 xDrive20d with the optional exterior colour Sparkling Storm brilliant effect.

[04] The underbody protection design element in Silver matt gives the look of the vehicle a striking off-roader touch from every perspective.

06 □



[05] 18" light alloy wheels Y-spoke style 569, tyre size 7.5J x 18 with 225/50 R18 tyres.

SPORT LINE.

■ Standard equipment □ Optional equipment

Sport Line interior equipment:

- Door sill finishers, front with Aluminium finishers and "BMW" lettering
- Sport seats in Cloth 'Race' Anthracite with Grey or Red accent
- Sport seats in leather 'Dakota' with perforations in Black with Red accent; other upholsteries available
- Sport leather steering wheel
- Car key with Pearl Chrome detailing
- Interior trim finishers in Black high-gloss with accent in Coral Red matt
- Interior trim finishers in Black high-gloss with accent in Pearl Chrome; other trims available
- Ambient light
- Exclusive LED optical fibre in the door trims
- Lights package
- Loading sill trim in stainless steel
- Adjustable rear seats

Sport Line exterior equipment:

- BMW kidney grille with eight exclusively designed vertical slats in Black high-gloss, grille frame in Chrome high-gloss
- Front bumper with specific design elements in Black high-gloss, Sump guard in body colour
- LED headlights with extended contents
- 18" light alloy wheels Double-spoke style 568; other wheels available
- Mirror caps in body colour
- Mirror caps in Black high-gloss
- Side skirt trim in body colour
- Sump guard in the back main part in Black Silver and inset trim in body colour
- Roof rails in Black matt
- BMW Individual roof rails in high-gloss Shadow Line

03 □



01 □



[01] Sport seats, shown here with the optional Black Dakota perforated leather upholstery with Red highlights, are included as standard. Combined with the high-gloss Black interior trim with matt Coral Red accent line, they create a sporting ambience in the cabin.

02 ■



[02] In the driver-focussed cockpit all functions are clearly structured and can be operated without distracting. The Sport leather steering wheel in Black with three spokes is a true pleasure to hold and conveys a feeling of safety while under way.

04 ■



05 ■



[03 | 06] The BMW X1 xDrive20d in the optional Mineral Grey metallic exterior colour with the optional BMW Individual High-gloss Shadow Line roof rail.

[04] Front door sill finishers in Aluminium with BMW designation.

06 □



[05] 18" light alloy wheels Double-spoke style 568, size 7.5J x 18 with 225/50 R18 tyres.

M SPORT PACKAGE.

powered by 

■ Standard equipment □ Optional equipment

M Sport package interior equipment:

- M door sill finishers and M driver footrest
- Sport seats for driver and front passenger in Cloth /Alcantara combination 'Micro Hexagon' in exclusive M look
- Sport seats in leather 'Dakota' with perforations in Black with Blue accent; other upholsteries available
- M Leather steering wheel
- BMW Individual headliner anthracite
- Interior trim finishers in Aluminium Hexagon with Blue accent
- Interior trim finishers in Black high-gloss with accent in Pearl Chrome; other trims available
- Shortened gear lever with M designation¹
- Lights package
- Ambient light
- Exclusive LED optical fibre in the door trim
- Car key with exclusive M designation
- Loading sill trim in stainless steel
- Adjustable rear sets

M Sport package exterior equipment:

- M Aerodynamics package with front apron, side skirts, wheel arch trim and cladding in body colour, rear apron with diffuser insert in Dark Shadow metallic
- BMW kidney grille with eight exclusively designed vertical slats with front sides in Black high-gloss
- LED headlights with extended contents
- 18" M light alloy wheels Double-spoke style 570 M Bicolour
- 19" M light alloy wheels Double-spoke style 572 M Bicolour
- M Sport suspension, lowered
- M sport steering
- BMW Individual high-gloss Shadow Line
- M logo on the sides
- Exclusive paintwork in Estoril Blue metallic; other paintworks available
- BMW Individual roof rails high-gloss Shadow Line

03 □



01 □



[01] The sport seats in optional leather 'Dakota' with perforations in Black with Blue accents perfectly complement the interior trim finisher in Aluminium Hexagon with highlight trim finisher in Blue.

02 ■



[02] The M leather steering wheel in leather 'Walknappa' with specially contoured thumb rests and the M emblem on the steering wheel rim provides dynamic driving pleasure.

04 ■



05 □



[03 | 06] The BMW X1 xDrive20i² with the optional exterior colour Estoril Blue metallic and optional 19" M light alloy wheels Double-spoke style 572 M Bicolour.

[04] 18" light alloy wheels Double-spoke style 570 M Bicolour, size 7.5J x 18 with 225/50 R18 tyres.

06 □



[05] 19" M light alloy wheels Double-spoke style 572 M Bicolour, size 8J x 19 with 225/45 R19 tyres.

¹ With manual transmission only.

² Engine version / model currently not available. Please contact your BMW Customer Care for more information.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



01 □



03 ■



04 □



02 □



05 □

[01] The LED headlights with cornering lights gives a level of road illumination comparable to daylight for low-beam and high-beam headlights. Even the basic headlights feature the LED daytime running lights function (shown above).

[02] The premium-quality BMW Individual roof rails high-gloss Shadow Line are the key to a multifunctional BMW roof rack unit.

[03] Fog lights with halogen bulbs in the front apron provide better visibility and greater safety in fog and heavy snowfall.

[04] The exterior features in satinised Aluminium option includes a satinised Aluminium side window frame trim.

[05] Panorama glass roof, electric, with slide and lift functions (front), roller sunblind, a wind deflector and a comfort opening function via the car key.



06 □



09 □



12 □



10 □



07 □



13 ■



08 □



11 □

[06] M Leather steering wheel including multifunction buttons, steering wheel rim in Black Walknappa leather with contoured thumb rests.¹

[07] The 7-speed Steptronic transmission with double clutch technology² offers particularly smooth gearshifts and outstanding driving comfort, all with low fuel consumption. Thanks to its tightly spaced gear ratios and fast engine speed transitions, the 8-speed Steptronic transmission ensures greater driving comfort, smoother gearshifts and low fuel consumption (without illustration).

[08] The electrical seat adjustment is easy to use and the memory function allows users to save their preferred settings for the seat and exterior mirrors.

[09] The black Sport leather steering wheel with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.

[10] Telephony with wireless charging³ offers a comprehensive telephony package with Bluetooth connectivity and the technical capacity for a WiFi hotspot.

[11] Remote backrest⁴ release for the rear seats allows the rear seat backrests to be released and folded down conveniently from the luggage compartment.

[12] The steering-wheel heating quickly warms up the rim of the steering wheel at the push of a button – which is particularly convenient in winter.

[13] The Driving Experience Control features various different modes, so the driver can choose between a comfortable, particularly efficient or superbly sporty drive.

Optional and standard equipment vary according to country.

¹ Shown here with gearshift paddles (only available with the optional 8-speed Steptronic Sport transmission or 7-speed Steptronic Sport transmission with double-clutch).

² Availability dependent on engine; please consult your local BMW partner for further information.

³ Supports inductive charging for Qi-compatible mobile phones. Special charging cases are available from Original BMW Accessories for selected smartphones that do not support the Qi standard for inductive charging. The WiFi hotspot fulfils all in-vehicle requirements for use of the internet with the maximum LTE standard. Usage is subject to cost.

⁴ Only in conjunction with the optional seat adjustment for rear seats.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



[01] The full-colour BMW Head-Up Display^{1,2} projects information relevant to the journey directly into the driver's field of vision.

[02] The Driving Assistant^{3,4} safety package draws the driver's attention to an unintentional lane change and also includes the High-beam assistant.

[03] The Parking Assistant⁵ makes parallel parking easier. It does the steering while the driver remains in control of the accelerator and brake.

[04] The Rear view camera shows the area behind the car on the Control Display. Interactive track lines and markings showing obstacles also assist the driver.

[05] Harman Kardon Surround Sound System with 360 W digital amplifier, 7 channels, vehicle-specific equalising and 12 loudspeakers including centre speaker.

[06] Air conditioning: all settings can be manually controlled. The microfilter and an extra heating vent in the rear ensure comfortable temperatures throughout the interior.



[07] Automatic air conditioning with two-zone control includes Automatic Air Recirculation (AAR) with a micro active carbon filter, as well as fogging and solar sensors.

[08] With various LED lights⁶ and a selection of colours to choose from, the atmospheric Lights package yields an ambience of pure quality.



[09] Together with a special tow ball head, the Rear-mounted rack preparation allows the Original BMW Accessories bike rack to be mounted.

[10] The Convenience package combines Automatic⁷ tailgate operation and the Comfort access system for contact-free opening and closing the tailgate by means of a foot sensor.

[11] The removable ball head on the trailer tow hitch leaves the sporty design of the vehicle's rear unimpaired when not in use.



[12] The 40:20:40 split-folding rear seat bench with optionally available adjustable backrest angle makes loading even easier, and the vehicle even more versatile.

[13] Rear seat adjustment enables individual adjustment of the 60:40-split rear seat bench. Depending on preference, owners can either increase leg room for the rear passengers or maximise luggage capacity.

[14] The front passenger seat with its folding backrest⁸ underscores the versatility of this cleverly designed interior concept.



[15] The luggage compartment with folding floor is perfect for everyday use. There is a further storage compartment under the luggage compartment floor.⁹

[16] Ski and snowboard bag for safe and clean transport of skis and snowboards.

Optional and standard equipment vary according to country.

¹ Included with the optional equipment Navigation Plus. Not available as an individual option.

² Wearing polarised sunglasses reduces display readability. The exact content shown on the BMW Head-Up Display will depend on the equipment options chosen. Further optional equipment is required for content to be displayed.

³ Function may be limited in darkness, fog or bright glare.

⁴ The full scope of the equipment is available only in conjunction with a Steptronic transmission and a Navigation system Professional or Business.

⁵ Only available in conjunction with Park Distance Control (PDC).

⁶ The image shows the xLine model with exclusive LED optical fibre in the door panels.

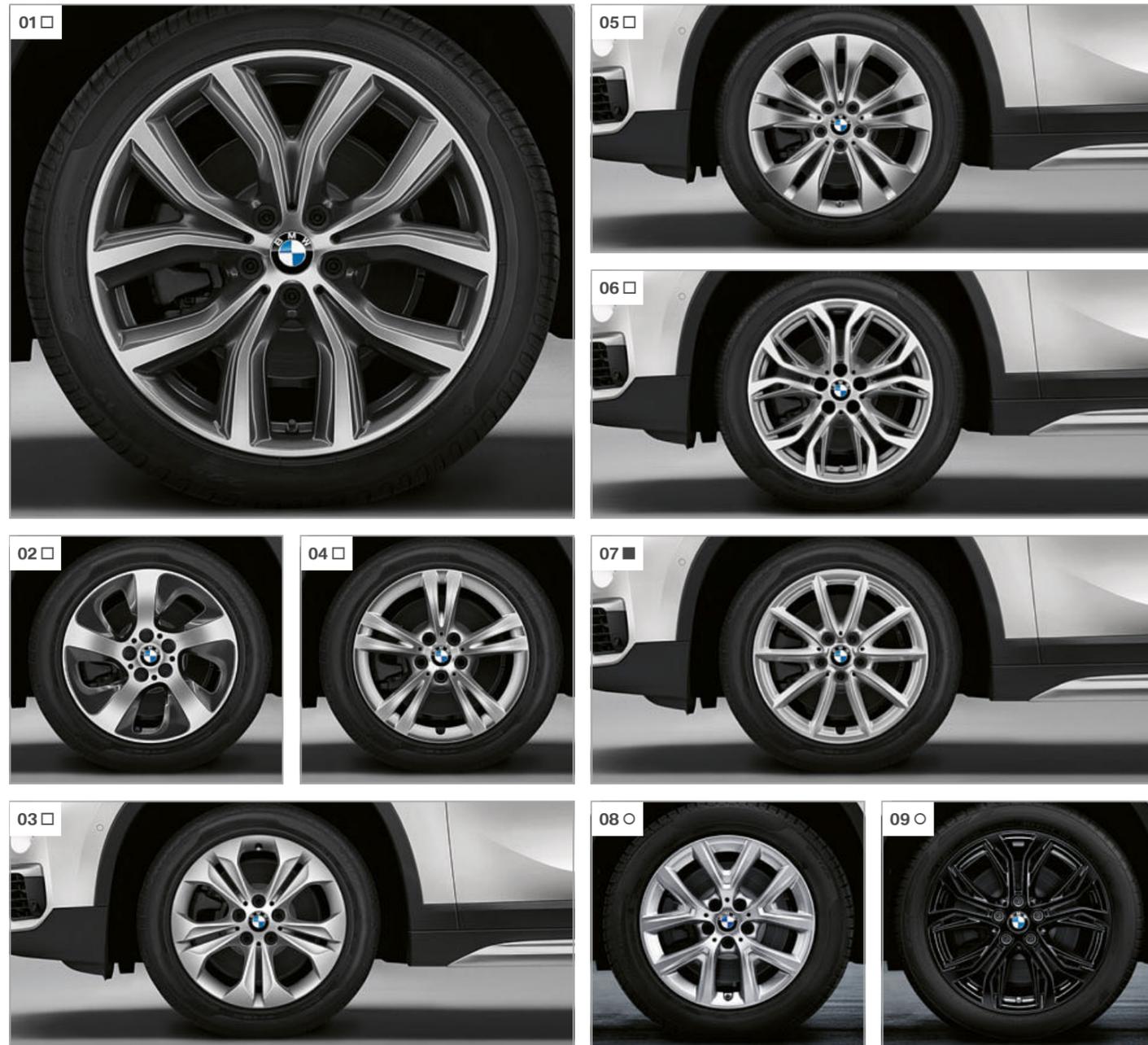
⁷ Available as standard for xLine, Sport Line and M Sport package.

⁸ Not available in conjunction with sport seats or with the function seat adjustment, electrical with memory.

⁹ Shown here with loading sill in stainless steel (only in conjunction with Sport Line and xLine model).

WHEELS AND TYRES.

■ Standard equipment □ Optional equipment ○ Accessories



[01] 19" light alloy wheels Y-spoke style 511, wheel size 8J x 19, with 225/45 R19 tyres.

[04] 17" light alloy wheels Double-spoke style 385 in Reflex Silver, wheel size 7.5J x 17 with 225/55 R17 tyres.

[07] 17" light alloy wheels V-spoke style 560¹ in Reflex Silver, wheel size 7.5J x 17 with 225/55 R17 tyres.

[02] 17" light alloy wheels turbine styling 561 in Orbit Grey, burnished, BMW EfficientDynamics, 7.5J x 17, with 225/55 R17 tyres.

[05] 18" light alloy wheels Double-spoke style 567 in Reflex Silver, wheel size 7.5J x 18 with 225/50 R18 tyres.

[08] The high-quality 17" light alloy wheel Y-spoke style 574 is suitable for use with snow chains. TPMS winter complete wheel, wheel size 6.5 J x 17 with tyre size 205/60 R 17 93H.²

[03] 17" light alloy wheels Double-spoke style 564 in Reflex Silver, wheel size 7.5J x 17 with 225/55 R17 tyres.

[06] 18" light alloy wheels Y-spoke style 566 in Ferric Grey, burnished, wheel size 7.5J x 18 with 225/50 R18 tyres.

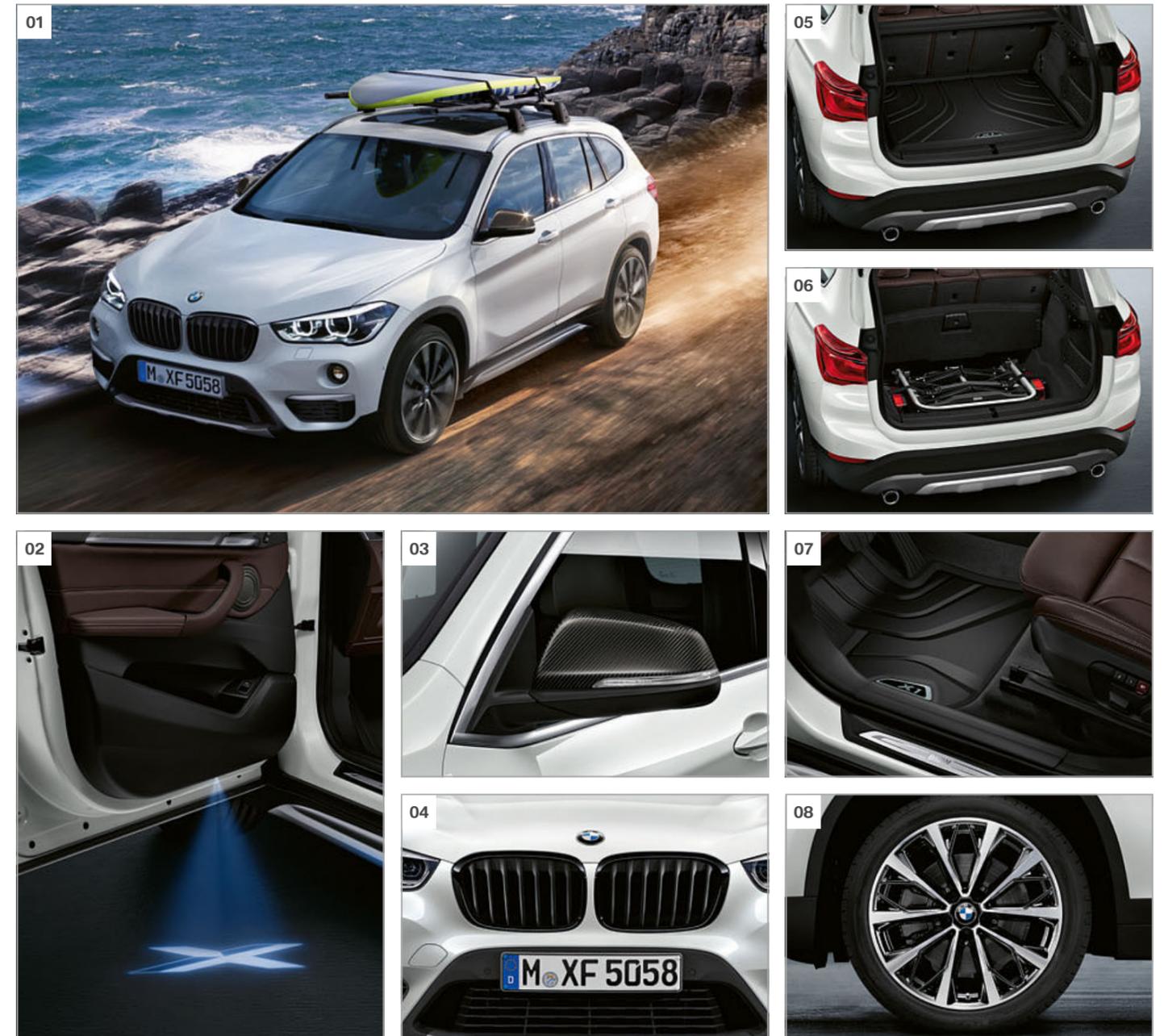
[09] High-quality 18" light alloy wheels Y-spoke style 566 in Black. TPMS summer complete wheel set with run-flat tyres, wheel size 7.5J x 18.²

¹ Standard for X1 xDrive20d.

² These wheel designs and more can be found under Original BMW Accessories at www.bmw.com/accessories

Optional and standard equipment vary according to country.

ORIGINAL BMW ACCESSORIES.



[01] The holder can be used to securely mount a surfboard and mast on any of the BMW roof rack systems. It features an innovative attachment system that makes handling particularly easy.

[04] Powerfully expressive: the front grille in Black accentuates the dynamism of the vehicle front, with a strikingly individual note.

[07] Precisely fitted protection from damp, dirt and waterlogging in the footwells. The design, in Black with an X1 inlay, perfectly complements the interior.

[02] When the door is opened, an individually selected graphic is projected onto the ground by the vehicle, perfectly illuminating the door sill area.

[05] Non-slip, water resistant and hard-wearing. Protects the luggage compartment from dirt and moisture. Complementing the interior in Black/Silver.

[08] The high-quality 19" light alloy wheels are designed in Bicolour black high-gloss, gloss-lathed on the visible side and weight optimised. Summer complete wheel set with run-flat tyres, wheel size 8J x 19 with tyre size 225/45 R19 92W RSC.

[03] These mirror caps, painstakingly hand-made in carbon, are a striking reminder of the vehicle's high-tech character.

[06] For two bicycles or e-bikes (each up to 30 kg). Can be simply and safely mounted on the ball head. Can be stored folded-up in the luggage compartment tray, safe in case of collisions.

Discover the all-round innovative solutions on offer in many categories: exterior, interior, communication & information and transport & luggage compartment. Your BMW partner will be happy to advise you and provide you with a special catalogue detailing the entire range of Original BMW Accessories. For more information visit www.bmw.com/accessories

EXTERIOR COLOURS.

■ Standard equipment □ Optional equipment



■ Non-metallic 668 Black



□ Non-metallic 300 Alpine White¹



□ Metallic B39 Mineral Grey²



□ Metallic C10 Mediterranean Blue

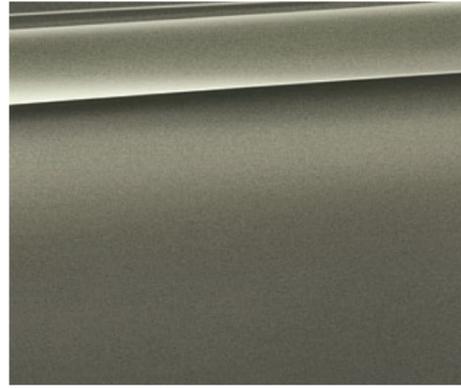


□ Metallic B45 Estoril Blue³

M SPORT PACKAGE



□ Metallic A83 Glacier Silver²



□ Metallic C08 Platinum Silver



□ Metallic C1X Sunset Orange



□ Metallic C07 Sparkling Storm brilliant effect



□ Metallic A96 Mineral White²



□ Metallic C09 Atlantic Grey



□ Metallic B53 Sparkling Brown



□ Metallic 475 Black Sapphire²

¹ Standard with the M Sport package.
² Optionally available with the M Sport package.
³ Exclusively available for the M Sport package.

Optional and standard equipment vary according to country.

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or dealership. There you can also see original samples and be assisted with special requests.

INTERIOR COLOURS.

■ Standard equipment □ Optional equipment



CLOTH

	Available with	
	■ Basic	Cloth 'Grid' EGAT Anthracite ¹
	□ Basic □ Sport Line	Cloth 'Race' ERL1 Anthracite, Grey highlights ²
	■ Sport Line	Cloth 'Race' ERL2 Anthracite, Red highlights ²

CLOTH/LEATHER COMBINATION

	Available with	
	■ xLine	Cloth/leather combination Cross Track CWG4 Granite Brown/ Black
	■ M Sport package	Cloth 'Hexagon'/ Alcantara combination HMAT Anthracite

INTERIOR TRIMS

	Available with	
	■ Basic	4FS Oxide Silver dark matt with highlight trim finisher Black high-gloss
	□ Basic □ xLine □ Sport Line □ M Sport package	4LS Aluminium, finely brushed lengthwise with highlight trim finisher Pearl Chrome ³
	□ Basic □ xLine □ Sport Line □ M Sport package	4LR Fine-wood trim Finesline Stream with highlight trim finisher Pearl Chrome ³
	□ Basic □ xLine □ Sport Line □ M Sport package	4LU Black high-gloss with highlight trim finisher Pearl Chrome
	■ xLine	4GG Dark Pearl with Pearl-Gloss Chrome accent lines
	■ Sport Line	4LV Black high-gloss with highlight trim finisher Pearl Chrome Coral Red matt
	□ xLine	4F7 Fine-wood trim Oak Grain matt ³
	■ M Sport package	4WF Aluminium Hexagon with highlight trim finisher Blue matt ³
	□ M Sport package	4WE Aluminium Hexagon with highlight trim finisher Pearl Chrome ³

INTERIOR COLOURS

	Available with	
	■ Basic ■ xLine ■ Sport Line ■ M Sport package	Black

HEADLINER

	Available with	
	□ Basic □ xLine □ Sport Line ■ M Sport package	BMW Individual headliner 775 Anthracite

LEATHER

	Available with	
	□ Basic	Leather 'Dakota' LCSW Black
	□ xLine □ Sport Line □ M Sport package	Leather 'Dakota' PDMZ Mocha, perforated, with Walnut highlights
	□ xLine □ Sport Line □ M Sport package	Leather 'Dakota' PDSW with perforations Black
	□ xLine □ Sport Line □ M Sport package	Leather 'Dakota' PDOA Oyster with perforation and Grey highlights

	Available with	
	□ Sport Line	Leather 'Dakota' PDL3 Black with perforation and Red highlights
	□ M Sport Package	Leather 'Dakota' PDN4 Black, perforated, with Blue highlights

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

¹ Only available in conjunction with the standard seats.
² Only available in conjunction with sport seats.
³ Additional highlight trim finisher in the door panels.

Optional and standard equipment vary according to country.

	X1 sDrive18i	X1 sDrive20i	X1 sDrive18d	X1 xDrive18d	X1 xDrive20d
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Weight						
Unladen weight EU ¹	kg	1495 [1505]	[1560]	1580 [1615]	1655 [1680]	[1690]
Max. permissible load	kg	2000 [2025]	[2065]	2090 [2125]	2170 [2190]	[2205]
Permitted load	kg	550 [550]	[550]	550 [550]	550 [550]	[550]
Permitted trailer load, unbraked ²	kg	735 [740]	[750]	750 [750]	750 [750]	[750]
Permitted trailer load, braked, max. 12% gradient ^{2/} max. 8% gradient ²	kg	1700/1700 [1700/1700]	[1800/1800]	1800/1800 [1800/1800]	1800/1800 [1800/1800]	[2000/2000]
Luggage compartment capacity, min. – max.	l	505–1550	505–1550	505–1550	505–1550	505–1550

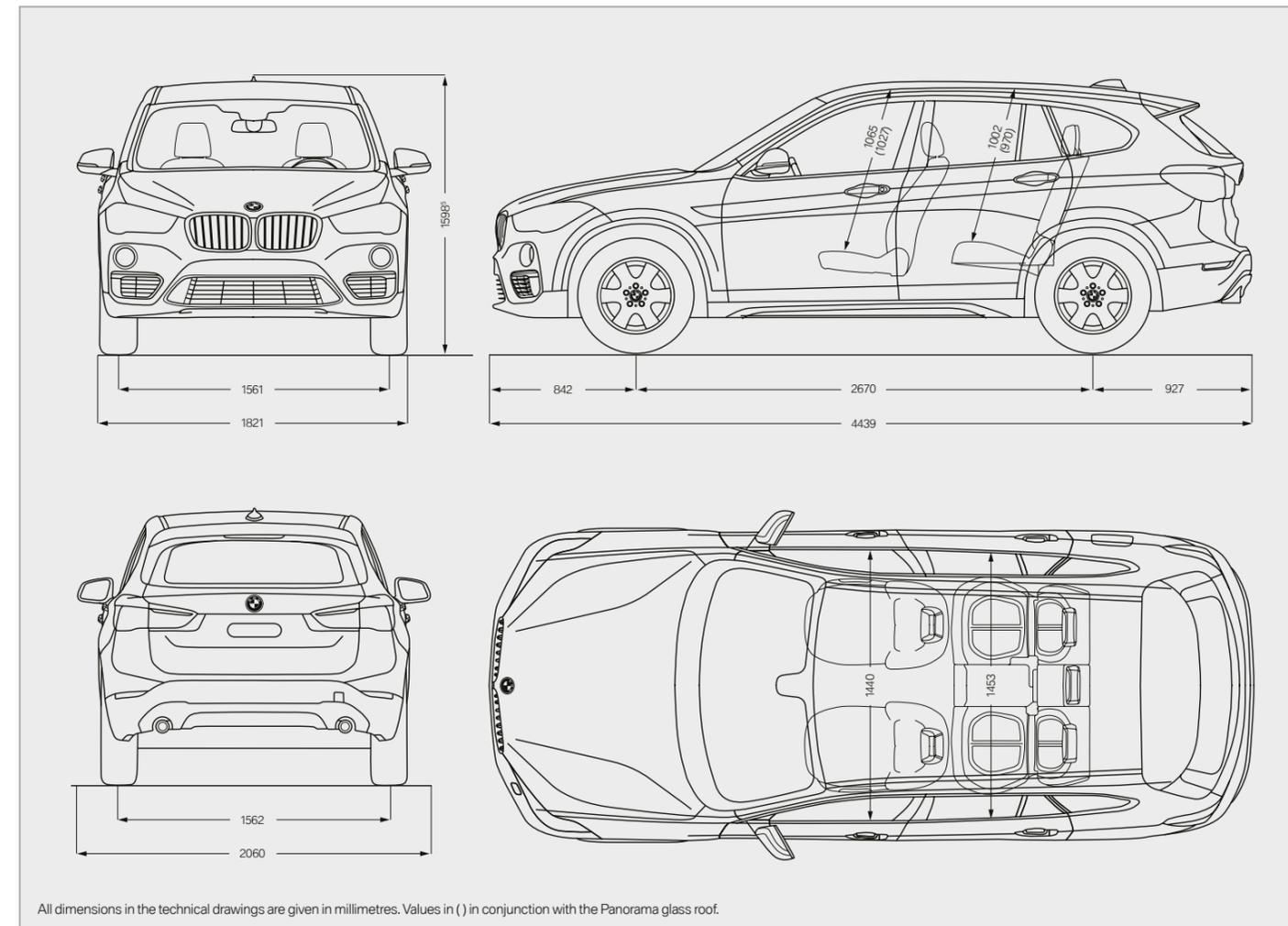
Engine ^{3,4}						
Cylinders/valves		3/4	4/4	4/4	4/4	4/4
Capacity	ccm	1499	1998	1995	1995	1995
Max. output/engine speed	kW/rpm (hp)/rpm	103 (140)/ 4500–6500	141 (192)/ 5000–6000	110 (150)/ 4000	110 (150)/ 4000	140 (190)/ 4000
Max. torque/engine speed	Nm/rpm	220/ 1480–4200	280/ 1350–4600	350/ 1750–2500	350/ 1750–2500	400/ 1750–2500

Power transmission						
Drive configuration		Front-wheel	Front-wheel	Front-wheel	All-wheel	All-wheel
Standard transmission		6-speed manual	7-Speed DCT	6-speed manual	6-speed manual	8-speed Steptronic

Performance						
Top speed	km/h	205 [203]	[226]	205 [205]	204 [204]	[219]
Acceleration 0–100 km/h	s	9.7 [9.7]	[7.6]	9.3 [9.4]	9.3 [9.4]	[7.8]

Consumption ^{3,4} – All engines conform to the EU6 standard						
Urban	l/100 km	6.9 [7.0]	[7.5]	5.3 [5.2]	5.8 [5.3]	[5.4]
Extra-urban	l/100 km	5.1 [5.1]	[5.1]	4.2 [4.2]	4.5–4.6 [4.5]	[4.4]
Combined	l/100 km	5.8 [5.8]	[6.0]	4.6 [4.6]	5.0 [4.8]	[4.8]
Exhaust emissions standard (type-certified)		EU6d-temp	EU6d-temp	EU6d-temp	EU6d-temp	EU6d-temp
CO ₂ emissions	g/km	132 [133]	[136]	120 [121]	132 [127]	[126]
Tank capacity, approx.	l	51	51	51	51	51

Wheels/tyres						
Tyre dimensions		225/55 R 17 W				
Wheel dimensions		7.5 J x 17				
Material		light alloy				



¹ The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90% full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.

² The actual total weight of the trailer must not exceed the maximum permitted trailer load, taking into account the maximum tow bar download.

³ Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol.

⁴ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. Figures have been determined on the basis of the new WLTP test cycle and have been converted back into NEDC figures for comparability. [For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions.]

⁵ Height including roof aerial is 1,612 mm.

Values in [] refer to vehicles with Steptronic transmission.

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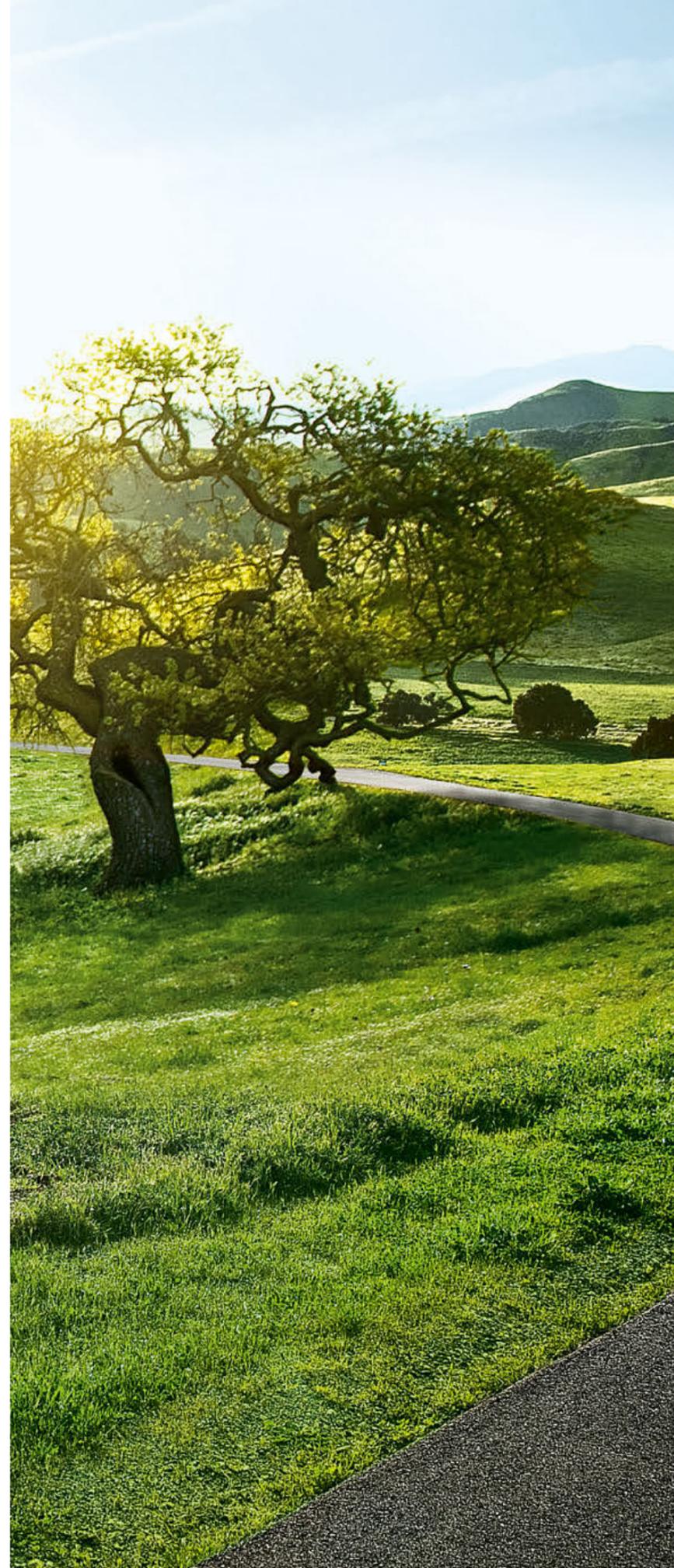
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* May not be available in all countries. Please consult your BMW partner.

SHAPING THE FUTURE – RESPONSIBLY.

In 2017, the BMW Group was once more listed in the Dow Jones Sustainability Index. This makes BMW Group the only company in the automotive industry to be listed without interruption since the index was established. The development of efficient vehicle concepts and environmentally friendly production processes, including recycling, is an integral part of our philosophy. BMW EfficientDynamics and electric vehicles have enabled us to cut CO₂ emissions from our European new-vehicle fleet by more than 42% since 1995. We have also reduced the amount of resources used in production, such as water and energy, by round 34% between 2006 and 2017, with a reduction to 45% of previous levels aimed at for 2020. In terms of other resources (such as volatile organic compounds, process wastewater and waste) our 45% target was met in 2014, and we will continue to work on further improvement. Production at our engine plant in Steyr has been waste-water free since 2007. And of course, at the end of its service life, every one of our vehicles can be easily and economically recycled. To return your end-of-life vehicle, please contact your BMW partner. For more information on this issue please visit our website.

www.bmw.com/EfficientDynamics
www.bmwgroup.com/responsibility
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**Sheer
Driving Pleasure**

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 03/16/2018, the date when this brochure went to press, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

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